

THE MONTREAL ALL-NIGHTER

7th EDITION
FEBRUARY 27, 2010



AD FORMAT AND RATE CARD

1 page

FULL PAGE

- Trimmed size: 7" x 8.5"
- Allow 0.25" for bleed all around
- Allow 0.25" for security margins

Colours
\$1500*
Black and white
\$1000*

1/2 page

1/2 PAGE

Format:
6" x 3.875"
(no bleed)

Colours
\$1000*
Black and white
\$650*

1/4 page

1/4 PAGE

Format:
3" x 3.875"
(no bleed)

Colours
\$500*

* Taxes not included.
- Agencies: + 15%.
- Guaranteed position: + 20 %.
- The advertiser is responsible for supplying graphic design and final material on cd.

* Some categories of advertisers might be excluded from these publications due to exclusivity agreements with Festival sponsors.

400, De Maisonneuve blvd
9th floor
Montréal (Qc) H3A 1L4

ftp.equipespectra.ca
utilisateur: pubfml
mot de passe: lumiere



AS PART OF THE MONTREAL HIGH LIGHTS FESTIVAL, REACH THE 250 000 FESTIVAL-GOERS OF THE ALL-NIGHTER OF MONTREAL

TAKE PART OF THE ALL-NIGHTER OFFICIAL PROGRAM!

THE ALL-NIGHTER OFFICIAL PROGRAM:

- 100,000 bilingual copies.
- Extensive free distribution network across Montréal and its partner restaurants.

DATA SHEET

TRIMMED SIZE: 7" x 8.5"

- **Printing:** On semi-glossy paper
 - **Material Requested:**
 - Advertising must be supplied by FTP or on CD in high resolution PDF or EPS format (fonts outlined)
 - No QuarkXpress document will be accepted
 - Proof must be in colour or black and white for reference
 - **Image resolution:** 300 dpi (real size)
 - **Full page with bleed:** the size of the file must be 7.5" x 9" with no trim marks
 - **Maximum color density:** 280%
1. Advertising copy to be approved by a Festival representative before deadline.
 2. Final material supplied without appropriate proofs automatically dismisses the Festival from any responsibility.
 3. The use of the Festival logo in ads is prohibited.
 4. It is the client's responsibility to ensure that the text contains no spelling mistakes

For more information and reservations:

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3 FESTIVALS IN 1!



montrealhighlights.com